



**A world-leading system  
to help schools manage  
cybersafety and deal with  
cyberbullying and bullying**



**register  
your school**

# What is eSmart?

Designed for Australian schools, eSmart is an initiative of The Alannah and Madeline Foundation. eSmart is a system to help schools reduce bullying and cyberbullying and to promote cybersafety.

eSmart supports schools to embrace the benefits of technology and ensure they are doing everything possible to reduce students' exposure to cyber-risks, such as cyberbullying, online sexual predation, sexting, identify theft and fraud.

Once registered with eSmart, schools are supported to:

- create their own plans, policies and procedures;
- access the latest resources, tools and information; and
- record, track and report on their progress in becoming eSmart.

eSmart is available to all Australian schools. The Queensland and Victorian state governments have committed to rolling out eSmart in all Queensland and Victorian state schools over the next four years at no cost to those schools.

*eSmart: creating a generation of young people equipped to be smart, safe and responsible online.*



# Tested and evidence-based system

The Alannah and Madeline Foundation worked with RMIT School of Education over three years in consultation with education, academic and industry experts to develop eSmart.

With funding from the Commonwealth Department of Education, Employment and Workplace Relations (DEEWR), eSmart was piloted in 2010 in more than 150 schools nationwide, across all sectors, with outstanding results.

- **98 per cent of pilot schools said eSmart was appropriate for achieving cybersafety**
- **96 per cent said they would recommend eSmart to other schools.**

## Why your school needs eSmart

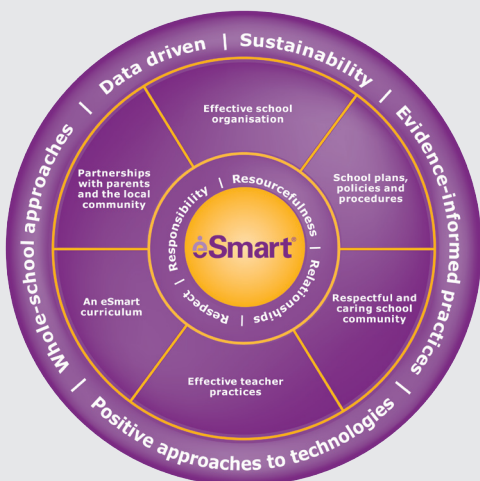
- eSmart helps your school to manage cybersafety, and deal with bullying and cyberbullying.
- It saves teachers and administrators time. We provide you with direct web access to the best cybersafety and bullying resources.
- eSmart provides the gap analysis for schools that have already done a lot on cybersafety and guidance for those just starting out.
- It assists schools to implement the new National Safe Schools Framework. Wellbeing and cybersafety policies and guidelines for all states and territories and education systems are enacted and embedded through the eSmart system.

***"eSmart ensures your school is at the leading-edge of cybersafety and effectively dealing with bullying."***

**Dr Judith Slocombe, CEO  
The Alannah and Madeline Foundation**

# How does eSmart work?

eSmart is flexible and can be customised. Schools need to work through and action six domains to achieve eSmart status.



- 1. Effective school organisation:** set up a steering committee, an effective induction program, and incident reporting and supervision systems.
- 2. School plans, policies and procedures:** develop an eSmart policy, whole-school behaviour management plan and procedures, and an 'acceptable use agreement'.
- 3. Respectful and caring school community:** develop respectful behaviour protocols to guide teachers, students and staff, and create opportunities for strengthening peer relationships.
- 4. Effective teacher practices:** develop relationship-based pedagogies, cyber-safe practices, and professional learning to increase skills in the positive use of technology and behaviour management.
- 5. An eSmart curriculum:** plan curriculum to support inclusion of the teaching of rights and responsibilities, cybersafety, and the positive use of digital technologies.
- 6. Partnerships with parents and the local community:** engage parents in eSmart, and provide education on cyberbullying and cybersafety issues.

# Benefits and teacher support

Schools are fully supported in their journey to become eSmart with a dedicated website, training opportunities and help desk. Once your school is formally registered with eSmart, you will receive:

**Starter kit** – a comprehensive kit explaining the eSmart system and how to achieve eSmart status, as well as materials to promote your school's involvement in eSmart.

**Website** – access to a secure website that provides a central point for curriculum, resources, evidence-based strategies, tools, templates, research and case studies. Through an online tool, you can record, track and report on your progress.

**Training** – professional learning on how to use the eSmart system – both face-to face and through online webinars.

**Practice advice sheets** – guidance on implementing strategies in each of the six domains of the framework.

**Dedicated help desk** – 8am to 5pm (AEDT) weekdays, for guidance on the eSmart system, website and trouble-shooting.

**Rewards** – certificates, signage and web buttons to promote your achievements upon your completion of set milestones.

**News and information** – fortnightly eNewsletter covering cybersafety issues, research and news, upcoming events, conferences and training opportunities, and insights into other eSmart schools.



# What others say about eSmart

*"The National Pilot assisted our school in becoming eSmart in terms of staff, students, parents and the community through the excellent professional learning, the support of the eSmart team and brilliant website."*

**Sue Cahill, St Charles Borromeo Catholic Primary School, Victoria**

*"We have modified the way we plan for, teach and evaluate Information and Communication Technologies (ICT) across the school. We have more comprehensive planning in place and we are striving to better resource our staff in this area."*

*The Alannah and Madeline Foundation had really considered the needs of schools before going ahead with this program and were certainly willing to listen to feedback along the way. The whole project has been well resourced and this has allowed our school to make positive gains...and we have learnt a lot along the way."*

**Kerry Murrell, Darley Primary School, Victoria**

## Inviting registrations

The Alannah and Madeline Foundation is now seeking registrations from schools to become eSmart.

To register your interest, visit [www.esmart.org.au](http://www.esmart.org.au) and complete the online form.

## Contact details

The Alannah and Madeline Foundation is a national charity protecting children from violence and its devastating impact.

The Alannah and Madeline Foundation

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**The Alannah  
and Madeline  
Foundation**

Keeping children safe from violence

